



## TALENT IS SET

You either have it or you don't.



## TALENT IS GROWN

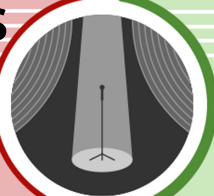
Talent grows overtime with exposure & effort

Fuels your desire to appear talented.  
You tend to...

Stokes your desire to learn.  
You tend to....

### AVOID CHALLENGES

*If I fail, it means I'm not talented.*



### SEEK CHALLENGES

*If I fail, I will learn something.*

### GIVE UP EASILY

*Why bother? I must not be talented.*



### KEEP TRYING

*I will learn how to overcome this.*

### SEE EFFORT AS BAD

*If I have talent, this should be easy.*



### SEE EFFORT AS KEY

*The harder I work, the better I get.*

### IGNORE CRITIQUE

*Something's wrong? I'm not talented.*



### PURSUE CRITIQUE

*What can I learn from this opinion?*

### FEEL THREATENED BY OTHERS' SUCCESS

*They have talent. I could never do that.*



### FEEL INSPIRED BY OTHERS' SUCCESS

*They're awesome! I want to do that!*